



Institute of Management Services

Newsletter August 2015

Appointment of Examiners and Assessors

The Institute is looking to recruit additional examiners and assessors for its Management Services Certificate examinations. This is an opportunity to contribute to the development of the next generation of our profession,

The main job of Examiners is to mark scripts submitted by candidates - working to agreed marking criteria. Additionally examiners will on occasions be asked to write additional examination questions/papers and to contribute to discussions on the future of IMS examinations and qualifications.

Assessors are responsible for oversight of the 'quality' and 'standards' of the IMS examinations. They will sample papers marked by Examiners and comment on the consistency and robustness of the marking. Their role is

to ensure that all examination questions are appropriate and that all students receive a similar standard of marking.

Criteria for appointment of Assessors and Examiners

Those wishing to become an Examiner or Assessor for IMS qualifications should:

Be corporate members of the Institute. Have experience in a number of areas of the Institute's Body of Knowledge. Have sufficient standing, credibility and breadth of experience to command the respect of professional peers

Understand the professional ethics of the Institute

Preference will be given to candidates who:

Have competence and ex-

perience relating to the design and marking of examination questions, and to the design and operation of other forms of assessment

And especially for the post of Assessor, to candidates who:

Are aware of current developments in the design and delivery of professional qualifications and curricula

Conflict of Interest

Examiners and Assessors must not work for any agency or organisation that provides courses leading to Institute qualifications and are expected to 'declare an interest' if they have any personal or professional relationship with any member of staff of such an organisation or agency, or with any student undertaking Institute examinations.

World Productivity Congress



The World Confederation of Productivity Science has teamed up with the Big Data Congress to hold a Produc-

tivity Congress in Halifax, Nova Scotia on 19 – 21 October 2015.

The Congress will have the theme of how Big Data is contributing to business productivity and even to our day-to-day lives.

Full details are on the Congress website <http://bigdatacongress.net/>

Brazil to Boost Beef Productivity by 82% to Protect Amazon

Brazil, which was overtaken last year by India as the world's biggest beef exporter, is encouraging cattle farmers to boost productivity around the Amazon rain forest as it balances environmental protection with economic production.

tion.

The nation wants to increase output at beef farms to at least 2 head-of-cattle-

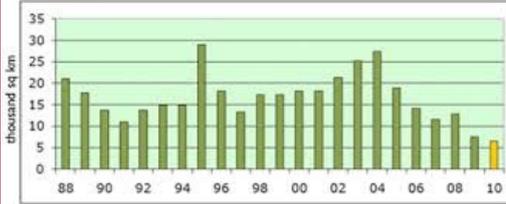
per-hectare from about 1.1 head, Francisco Oliveira Filho, director of policies to reduce deforestation at the Environment Ministry, said. "Such an increase will ease pressure to fell more trees"

"There is space to increase the productivity of the beef sector in the Amazon region" and the 2 head-per-hectare level has been reached in some of the nation, he said. "On one side you have people that want development at any cost. On the other hand

you have people trying to protect everything. We are trying to find something in between."

Brazil plans to deliver a target number in its climate pledge later this year to reduce illegal deforestation, primarily by ranchers who slash and burn trees to breed livestock. Farmers and land owners in Brazil's Amazon biome can legally extract about 20 percent of forest on their land, Oliveira Filho said.

Deforestation in the Brazilian Amazon, 1988-2010



“ With its slogan ‘Feeding the Future’, Nutreco sums up their challenge to double food production while halving the footprint. ”

Sharing Knowledge of Animal Nutrition Can Help Bridge Productivity Gap

At the Nutreco AgriVision 2015 conference almost half the delegates identified the productivity gap as the most pressing problem facing the global food supply industry in its goal to feed the growing human population sustainably.

This was an informed opinion from the more than 400 delegates from 45 countries, top executives in

some of the world's largest food companies.



With its slogan 'Feeding the Future', Nutreco sums up their challenge to dou-

ble food production while halving the footprint.

The company stands fully behind the ambition is to contribute to meeting the rising food needs of a growing world population in a sustainable manner.

Update Your Membership Certificate



In recent months the Institute has been promoting membership upgrading to its membership.

We now have a new easy to follow [member-ship grade table](#) on our website and we have redesigned our member-

ship certificates with a new modern design.

With these new initiatives in place it is the Council of Managements aim to update and promote the Institute. If you are already an Associate, Member or Fellow of the Institute you can update your current mem-

bership certificate with our new design for a nominal fee of £10.00.

Companies should invest more in workforce to improve UK productivity

The Chartered Institute of Personnel and Development (CIPD) has indicated that companies will be unable to contribute to solving Britain's dire productivity problem unless they invest more in workforce development and "smarter" working practices.

Weak productivity has been a major problem for Britain since the financial crisis, and the economic recovery has not led it to pick up as much as the Bank of England expected, potentially weighing on how much Britons can expect to earn in the future.

The CIPD has found that fewer than half of British businesses consider increasing productivity to be a current priority, while a third, do not use any measures of productivity.

The CIPD warned that British finance minister George Osborne's post-election Budget, could be a missed opportunity unless there is a strong focus on workplace productivity.

"We need a shift in focus towards increasing the value generated by the workforce and how work is organised. This will require a renewed focus on the

way people are managed and developed to deliver smarter, more productive working," said Peter Cheese, the CIPD's chief executive.

The CIPD said the government should give higher priority to investing in human capital, including funding of vocational and further education, and training.



Why Not upgrade your IMS Membership?

All Institute members are urged to consider upgrading their membership. If you have held the grade of Member with the designatory letters, MMS or MMS(Dip) for at least five years and have gained the necessary experience in your profession you could well meet the criteria to apply for the grade of Fellow FMS.

You may have held the grade of Associate AMS for three years and should consider up-

grading to a full Corporate Member of the Institute which allows you to use the designatory letters MMS.

"Being entitled to use the term 'Associate', 'Member' or Fellow' of the Institute of Management Services is a 'badge' of recognition indicating achievement, impact and high standards as well as the professional standing of those elected," said Andrew Muir IMS Chairman.

Making an application for upgrading your membership of the Institute is straight forward your application will be fully considered by our Membership Panel which consists of three senior Fellows of the Institute.

If you would like to find out more about upgrading your membership with the Institute see the link below.

[Click here](#)

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Institute AGM

The Institutes fiftieth Annual General Meeting is to be held on Friday 2 October 2015 at 10.30 am. In the Charter Room at The George Hotel, Bird Street, Lichfield, Staffordshire WS13 6PR.

All members of the Institute can attend this event and all Corporate members which are those which hold the grade of Member, Member (Dip) or Fellow are entitled vote.

A proxy voting form can be found on Page 11 of the Summer Management Services Journal if you would like to vote.



The need to improve public sector Productivity

Improving the UK's lagging productivity record is a hot topic among economists and politicians at the moment. The UK chancellor intends producing a productivity plan alongside his Summer Budget, which is set to find additional savings and enshrine budget surpluses into law, all without raising the rates of income tax, national insurance and VAT. To do this, he will need to look at how improving productivity within the public sector can help the public finances.

While some have speculated about the potential boost to the tax take from improved productivity in the wider economy, boosting efficiency within public services has barely featured in the debate so far, and this is the missing piece of the jigsaw. Last year, Deloitte calculated that each 1% of the public sector workforce's time saved through productivity improvements would save the public purse £1.64bn

each year. That could make a substantial difference to putting the UK's public finances and public services on the path to long-term sustainability.

While it's a relatively recent concern in the wider economy, pro-



ductivity is an historic problem in the public sector. Between 1997 and 2010, public sector productivity remained flat, meaning we only ever got more out of public services – lower crime rates, lower waiting times, better exam results – by spending more cash and increasing the number of teachers, doctors, police officers etc.

In the last Parliament, with public sector organisations maintaining services with fewer people, some argued that productivity must have been getting better. But there needs to be a far greater underlying improvement in the way things are done.

Remote and flexible working and workplaces are increasingly commonplace in private sector businesses, helping to keep staff motivated, focused on their goals, and improving job satisfaction. We are seeing similar approaches starting to emerge in Whitehall, but many local public sector organisations have much to gain from this kind of thinking. A recent report by Lord Carter on efficiency in the NHS, for example, discovered that one hospital found it could save £750,000 by improving how it managed staff rotas, flexible working and annual leave.



“Achieving excellence through people and productivity “

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