



Institute of Management Services

Newsletter April 2016



Date: 27th - 29th June, 2016.
Venue: Cleethorpes Pier,
Cleethorpes, N.E. Lincs



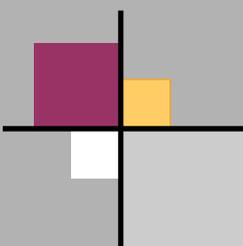
The conference is to celebrate the 75th anniversary of the **Institute of Management Services** and also the 50th anniversary of the European Association of National Productivity Centres.

Target audiences

1. Productivity professionals and business leaders interested in approaches to productivity improvement that address business performance but do so by improving the contribution made by the employees of their business and simultaneously addressing issues relating to the various communities impacted by the operations of their business.
2. Educationalists and training providers focused on improving the skills of the workforce.

Early Bird tickets are available until 24 April 2016

See www.ukprodconf.com for further information on guest speakers, accommodation and ticket booking





World Slowdown in Productivity Growth

Poor productivity growth in the UK has been with us for the past decade as it has been in most countries with the exception of India and China. The productivity slowdown has been particularly noticeable in developed European economies such as Italy, Norway and Germany.

The slowdown in productivity has also impacted on “tiger” economies such as Taiwan

and South Korea. Australia, Canada and New Zealand. The impact of the reduction in productivity growth is worrying as productivity is the single biggest driver of long-term economic growth.

The reasons expounded for the slowdown in productivity are many but most economists favour the explanations that the main causes are the global financial crisis

(GFC), a lack of worker education or a failure to invest in new equipment.

Yet another explanation comes from the Organisation for Economic Co-operation and Development, whose analysts have suggested that over-regulation and other government policies could be slowing the rate at which innovations spread through economies.

“Being entitled to use ‘Associate’, ‘Member’ or ‘Fellow’ of the Institute of Management Services is a ‘badge’ of recognition indicating achievement, impact and high standards said Julian Cutler IMS Chairman.”

Why Not Upgrade Your IMS Membership?

All Institute members are urged to consider upgrading their membership. If you have held the grade of Member with the designatory letters, MMS or MMS (Dip) for at least five years and have gained the necessary experience in your profession you could well meet the criteria to apply for the grade of Fellow FMS.

You may have held the grade of Associate AMS for

three years and should consider upgrading to a full Corporate Member of the Institute which allows you to use the designatory letters MMS.

“Being entitled to use the term ‘Associate’, ‘Member’ or ‘Fellow’ of the Institute of Management Services is a ‘badge’ of recognition indicating achievement, impact and high standards as well as the professional standing of those elected,” said

Julian Cutler IMS Chairman.

Making an application for upgrading your membership of the Institute is straight forward your application will be fully considered by our Membership Panel which consists of three senior Fellows of the Institute. If you would like to find out more about upgrading your membership with the Institute see the link below. [Click here](#)

World Bank Laments 'Wide Gap' in Digital Divide



The World Bank has indicated that despite the improvement in Internet penetration worldwide, there was still a wide digital divide in both access and capacity while its anticipated dividends in terms of growth and massive jobs creation remained unseen. It said

Internet access remained highly discriminatory and has not really contributed to poverty reduction.

World Bank Group Lead ICT Policy Specialist, Mr. Tim Kelly said there had been no real productivity in growth and jobs adding that pro-

gress was still confined to the micro rather than macro levels. He indicated that worldwide four billion people lacked internet access and six billion others lacked access to quality broadband internet.

Can Improved Productivity Save the Rainforests of Brazil

Brazil is home to one third of the world's remaining rainforests, including most of the Amazon Basin, a rich, diverse network of ecosystems that plays a critical role in balancing the global environment.

Since 1970, the Amazon rainforest has experienced rapid deforestation, with some experts estimating that 19% of its total surface has been cleared. Farming is among the chief causes of deforestation; both small-

scale farmers and large commercial agriculture enterprises clear the forest to raise cattle or to grow crops. But although farming poses big threats, new research by Yale School of Management, has revealed a hidden conservation tool: raising more crops and fewer cattle actually benefits the rainforest. The School of Management is working with the Brazilian government to help identify methods of encouraging farmers to adopt behaviours that would im-

prove their economic standing and, at the same time, spare the rainforest.

The larger lesson is that economic development doesn't necessarily conflict with environmental conservation, since greater productivity can mean less use of resources.



Depression impacts on World Economy

A study by the World Health Organisation (WHO) has found that various mental disorders such as depression and anxiety cost the world economy \$1 trillion every year. The WHO led study, which estimated the economic effects of the mental health disorder treatments, said that the returns on investments in treatment

of such illnesses would outweigh the costs.

The new study calculated treatment costs and health outcomes in 36 countries for a 15-year period from 2016-2030. The estimated costs of scaling up treatment, primarily psychosocial counselling and antidepressant medication, amounted to

\$147 billion. Yet the estimated returns outweighed the costs. A 5% improvement in labour force participation and productivity would result in returns worth \$399 billion, while improved health could add another \$310 billion in returns, according to a joint statement by the WHO and the World Bank.

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Institute Council Of Management

At the Institutes Council of Management Meeting following the October AGM the following Council members were elected to the following positions.

Chairman:	Mr Julian Cutler
Deputy Chairman:	Dr Andrew Muir
Treasurer:	Mr David Blanchflower
Company Secretary :	Mr R Bridges



A Third of UK Work Time is Unproductive

UK workers consider that more than a third of their time at work is unproductive, according to a recent survey. A poll of 6,250 employees in 14 countries by consumer and employee insight firm Qualtrics found that respondents in the UK believe 36% of their working day is unproductive.

Employees polled in Europe as well as American, Australian and Canadian workers rate themselves as more productive than UK workers. Exceptions were Greek workers, who think 38% of their working day is unproductive, followed by Spanish workers at 42% and Italians – 52% of whom think most of their working day is unproductive.

Qualtrics said the research also revealed variations in perceptions of personal productivity relative to employees' estimates of national productivity. American workers were the most immodest, said Qualtrics – they estimate their productivity at 11 percentage points greater than their perceptions of the national average. British workers think they are four percentage points more productive than their perceptions of the national average.

Greek workers spend the most time at work on social media – 24 minutes a day on average – Americans come in the lowest at just under 14 minutes a day. Workers in the

UK and Ireland report spending just under 17 minutes each day on personal social media at work.

UK workers are also relatively unhappy in their work compared with employees in other countries. Just over half (55%) say they are satisfied with their jobs, compared with 65% of Germans, French and Americans.



*“Achieving excellence through people
and productivity “*

Institute of Management Services

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